

Administration for Children and Families  
U.S. Department of Health and Human Services  
**Health Profession Opportunity Grants (HPOG)  
Annual Meeting**  
The Crystal Gateway Marriott, Arlington, VA  
**November 30 - December 1, 2016**



**Wednesday, November 30, 2016**

- 7:30 a.m. – 8:30 a.m.                      **Registration** – *Salon 3 Foyer*
- 8:30 a.m. – 9:00 a.m.                      **Welcome and Remarks: HPOG Opportunities** (*streaming*)—*Salon 3*  
**Moderator:** Kim Stupica-Dobbs  
**Speakers:**  
Susan Golonka, Acting Director, Office of Family Assistance, Administration for Children and Families  
Kim Stupica-Dobbs, HPOG Program Manager, Office of Family Assistance, Administration for Children and Families
- 9:00 a.m. – 9:30 a.m.                      **Table Topic Discussions** (*streaming*)—*Salon 3*  
**Moderator:** Kim Stupica-Dobbs
- 9:30 a.m. – 10:30 a.m.                      **The Changing Healthcare System and What It Means for HPOG** (*streaming*)—*Salon 3*  
  
**Objectives:**  
Grantees will learn about what is happening in the healthcare system and have a better understanding of the changing delivery systems and what it means for the workforce (i.e. changes in labor market information). In addition, grantees will be able to discuss what these changes mean for them, and whether or not it resonates with what they have been hearing.  
  
**Moderator:** Priscila Silva  
**Speakers:**  
Daniel Bustillo, Director, Healthcare Career Advancement Program  
Jennifer Buechler, Social Services Manager, Missouri Department of Social Services
- 10:30 a.m. – 10:45 a.m.                      **Break**
- 10:45 a.m. – 12:00 p.m.                      **Breakout Sessions**  
  
**Career Pathways: Connecting Adult Basic Education Through Employment** (*streaming*)—*Salon 3*  
  
**Objectives:**  
Grantees will obtain information on the benefits of implementing effective career pathway models at the state, local, and grantee levels. This session will cover the process and steps to implementing career pathways that start with ABE and purposefully connect to higher wages. Grantees will hear from other HPOG programs to find out what implementing effective career pathways looks like in practice to include assessment, planning, and

documentation. Grantees will walk away with concrete tools to use in career pathway planning including the OFA Career Pathways Catalog of Toolkits.

**Moderator:** Kailiah Thomas

**Speakers:**

Mark Lane, Program Specialist, Arkansas Career Pathways Initiative  
 Ariosto Moran, Career Navigator, TRAC Associates  
 Seanna Melchior Ruvkun, Project Manager, Workforce Development Council of Seattle-King County  
 Craig Gebers, Director of Vocational Services, Zepf Center  
 Lisa Washington-Thomas, Branch Chief, Self-Sufficiency Branch, Office of Family Assistance, Administration for Children and Families  
 Emily Appel-Newby, ICF International

**Employer Engagement and Job Readiness—Salon 1**

**Objectives:**

Grantees will learn strategies and tips to get employers more involved in their program, program design and the ultimate employment of their students. The importance of integrating Job Readiness Skills and Soft Skills will also be discussed, as well as feedback received from employers as to what they need and what has worked from them post successful placement of participants.

**Moderator:** Priscila Silva

**Speakers:**

Daniel Bustillo, Director, Healthcare Career Advancement Program  
 Jim DeCarli, Employer Specialist, Health CareRx Academy -The Workplace  
 Larry Anderson, Job Development Specialist, Cankdeska Cikana Community College

**Leadership Development: Building a Strong Team (required PD attendance)—Salon 2**

**Objectives:**

Grantees will create an inventory or typology of common HPOG leadership challenges and opportunities. Grantees will explore the dynamics and lessons learned with multiple types of actual leadership challenges and opportunities across partnerships, internal organization communication, and staff management in order to carry out HPOG Programs.

**Moderator:** Kim Stupica-Dobbs

**Speakers:**

Bill Browning, Workforce Development Consultant  
 Amanda Abens, Acting Dean of Workforce Development and Continuing Education, Pima Community College  
 Katherine Vastine, WATCH Project Program Manager, Central Susquehanna Intermediate Unit

12:00 p.m. – 1:30 p.m.

**Lunch**

PAGES Kiosk available

1:30 p.m. – 2:30 p.m.

**Learning Cohort Results: Behavioral Economics and Two-Generation Approaches (streaming)—Salon 3**

**Objectives:**

Grantees will be provided an overview of the two HPOG learning cohort topics - Two-Gen Approaches and Behavioral Economics. Grantees will hear about the experiences of fellow HPOG programs that took part in the eight-week learning cohort to include key take-aways and actions steps.

**Moderator:** Kailiah Thomas

**Speakers:**

Nadine Dechausay, Research Associate, MDRC

Seanna Melchior Ruvkun, Project Manager, Workforce Development Council of Seattle-King County

Janae Bradford, Family Advancement Services and Partnerships Manager, Community Action Project of Tulsa County

Alex Lyle, Healthcare Training Coordinator, Cook Inlet Tribal Council

2:30 p.m. – 3:00 p.m.

**Small Group Table Discussions Around BE and 2Gen (streaming)—Salon 3**

**Moderator:** Kailiah Thomas

3:00 p.m. – 3:15 p.m.

**Break**

3:15 p.m. – 4:30 p.m.

**Breakout Sessions**

**HPOG 2.0 National and Tribal Evaluation Updates (required PD attendance)—Salon 1**

**Objectives:**

Provide updates on current and upcoming HPOG 2.0 National and Tribal Evaluation activities

**Moderator:** Nicole Constance and Amelia Popham

**Speakers:**

Robin Koralek, Senior Associate, Abt Associates

Michael Meit, Senior Fellow, NORC

**Building Financial Capability for HPOG Participants (streaming)—Salon 3**

**Objectives:**

Grantees will learn about the importance of building financial capability, asset-building strategies and tools available for program use. In addition, grantees will learn how to incorporate financial capability into an HPOG program (i.e. what it looks like and what is taught).

**Moderator:** Priscila Silva

**Speakers:**

Parker Cohen, Associate Director, Corporation for Enterprise Development

Danita Wadley, Regional Director, Volunteers of America Texas

## **Behavioral Economics and the "Diagnose and Design" Process—*Salon 2***

### **Objectives:**

Grantees will obtain an overview of Behavioral Economics and the Diagnose and Design Process. An HPOG grantee will share what they learned in the HPOG learning cohort as well as the interventions that are being currently tested in their HPOG program. Grantees will walk away with an understanding of how to develop a problem statement and test interventions.

**Moderator:** Kailiah Thomas

### **Speakers:**

Nadine Dechausay, Research Associate, MDRC

Becky Fausett, Project HELP Director, Central Community College

Becky Cook, Data Coordinator, Central Community College

**4:30 p.m.**

**End of Day 1**

## Thursday, December 1, 2016

7:15 a.m. – 8:15 a.m.      **Registration – Salon 3 Foyer**

8:15 a.m. – 9:00 a.m.      **Introduction to the Trauma Informed Approach (streaming)—Salon 3**

**Objectives:**

Grantees will learn about trauma, its impact, and strategies for implementing a trauma informed approach. Grantees will also learn about the ACE Study. Finally, grantees will be able to name the four basic principles of providing trauma informed care, identify the three stages of trauma recovery, and the importance of taking care of self.

**Moderator:** Kim Stupica-Dobbs

**Speaker:**

Kath Schilling, Trauma Specialist, Institute for Health and Recovery

9:00 a.m. – 9:15 a.m.      **Break**

9:15 a.m. – 10:15 a.m.      **Breakout Sessions**

**TANF Partnerships and Integrated Project Planning (streaming)—Salon 3**

**Objectives:**

Grantees will learn about the TANF program, lessons learned from HPOG 1 grantees in partnering with TANF, and hear from an HPOG grantee about how they grew their TANF partnership.

**Moderator:** Kim Stupica-Dobbs

**Speakers:**

Julie Siegel, Director, Division of State TANF Policy, Office of Family Assistance, Administration for Children and Families

Kim Stupica-Dobbs, Program Manager, HPOG, Office of Family Assistance, Administration for Children and Families

Becky Fausett, Project HELP Director, Central Community College

Vanessa Meinberg, Success Coach, Southeast Community College

**Integrating the Trauma Informed Approach in the Work You Do—Salon 1**

**Objectives:**

Building on the plenary session, grantees will learn strategies for implementing trauma informed approaches and the importance of building healthy relationships with participants impacted by trauma, creating a safe space, recognizing triggers, and building healthy coping skills.

**Moderator:** Kailiah Thomas

**Speaker:**

Kath Schilling, Trauma Integration Specialist, Institute for Health and Recovery

**Accessing Childcare and Early Childhood Education for HPOG Families—Salon 2**

**Objectives:**

Grantees will learn about recent legislative changes regarding childcare and gain more information on topics such as childcare subsidies, quantity of providers, and existing resources that may help programs and parents choose the right childcare provider. Grantees will also hear from an HPOG grantee about the benefits of partnering with Head Start.

**Moderator:** Priscila Silva

**Speakers:**

Rachel Schumacher, Director, Office of Child Care, Administration for Children and Families  
 Janae Bradford, Family Advancement Services and Partnerships Manager, Community Action Project of Tulsa County

10:15 a.m. – 10:30 a.m.

**Break**

10:30 a.m. – 11:30 a.m.

**Breakout Sessions**

**Peer Partners—Salon 3**

**Objective:**

Grantees will talk with Peer Partners about a selection of three topics voted on by grantees. Grantees will share practices from the field and gain new ideas for program implementation.

**Moderator:** Priscila Silva

**Peer Partners Tribal Breakout—Salon 2**

*(All HPOG Tribal Grantees should plan to attend this session)*

**Objectives:**

Grantees will explore approaches to integrating culture into the education experience including a discussion of the importance of having traditional practices and language incorporated into the HPOG program. Grantees will also learn about a best-practice cultural diversity training that the Great Plains Tribal Chairman’s health board is providing to partner organizations to improve cultural competency in working with Native participants.

**Moderator:** Kailiah Thomas

**Speakers:**

Ramona Klein, President, Eagle Consulting, Inc.  
 Patty Eagle Bull, Program Manager, Great Plains Tribal Chairmen’s Health Board

11:30 a.m. – 12:45 p.m.

**Lunch**

PAGES Kiosk available

12:45 p.m. – 1:30 p.m.

**Listening Session – HPOG Opportunities** (*streaming*)—*Salon 3*

**Moderator:** Kim Stupica-Dobbs

**Speakers:**

Mark Greenberg, Acting Assistant Secretary, Administration for Children and Families

Susan Golonka, Acting Director, Office of Family Assistance, Administration for Children and Families

Shae Cheatham, PHOCAS Project Director, Workforce Development Board SDA-83

Leslie Roundtree, Project Director, STEP UP Program, Chicago State University

1:30 p.m. – 2:45 p.m.

**Breakout Sessions**

**Recruitment Strategies – Target Population Sources and Creating Access for Non-Traditional Students** (*streaming*)—*Salon 3*

**Objectives:**

Grantees will learn about creating Access for Non-Traditional Students (Adult Basic needs) and exploring how to reach those who need it most (keeping random assignment in mind). Specific sources for the target population will include ABE, Head Start and TANF. Grantees will also learn about different tools that can be used to target materials with a certain message, as well as who they can partner with to reach those hardest to serve.

**Moderator:** Priscila Silva

**Speakers:**

Tara Alatorre, GoodCare Project Director, Goodwill Industries® of the Valleys

Janae Bradford, Family Advancement Services and Partnerships Manager, Community Action Project of Tulsa County

Stephen Blackford, Senior Project Manager, Worksystems

Matt Klinkhammer, Communications Coordinator, Part of TAACCCT Grant RITA Consortium

**Connecting HPOG and Apprenticeship**—*Salon 1*

**Objectives:**

Grantees will be provided an overview of the importance of apprenticeships and what is currently happening in the field, the benefits of offering these opportunities to participants, as well as tips and strategies for developing an apprenticeship program. Grantees will hear from their fellow HPOG grantees about their experiences offering CNA and Medical Assistance apprenticeships programs.

**Moderator:** Kailiah Thomas

**Speakers:**

Stephen Sage, Program Analyst, Office of Apprenticeship, Employment and Training Administration, U.S. Department of Labor

Katherine Vastine, WATCH Project Program Manager, Central Susquehanna Intermediate Unit

Seanna Melchior Ruvkun, Project Manager, Workforce Development Council of Seattle-King County

## Using PAGES Reporting to Understand Program Outcomes—Salon 2

### **Objectives:**

Grantees will gain insight into the various ways they can use their PAGES data to understand participants' services and trainings received in relation to program outcomes. Grantees will understand how to demonstrate program progress to partner organizations, stakeholders, and employers using PAGES data. Finally, grantees will learn how to use data for the purpose of program management and planning.

**Moderator:** Hilary Forster

### **Speakers:**

Pam Loprest, Senior Fellow, Urban Institute

Nathan Sick, Research Associate, Urban Institute

2:45 p.m. – 3:00 p.m.

### **Break**

3:00 p.m. – 3:45 p.m.

### **Keynote Speaker: Dr. Terrell L. Strayhorn** *(streaming)*—Salon 3

Dr. Terrell L. Strayhorn, Director, Center for Higher Education Enterprise, The Ohio State University

3:45 p.m. – 4:30 p.m.

### **HPOG Success Story** *(streaming)*—Salon 3

Angela Cuffe, LPN/Administrator, Prairie View Assisted Living  
from Central Community College (Project HELP)

4:30 p.m.

### **End of Day 2**