



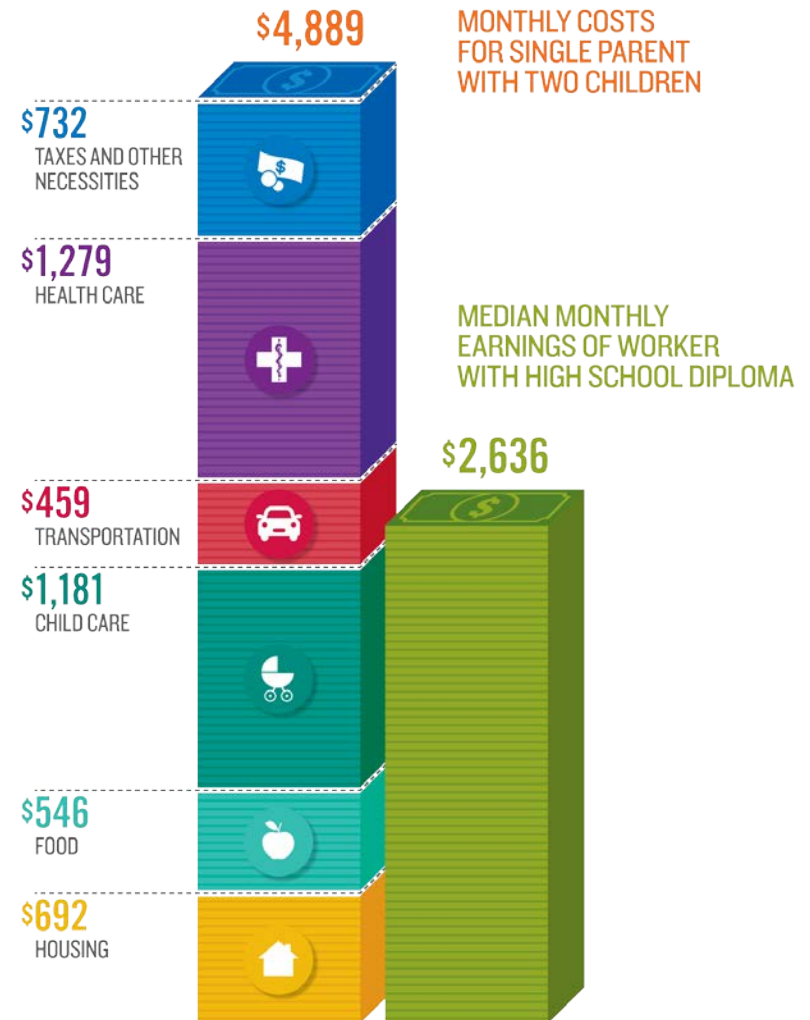
**creating  
opportunity for  
families using  
HPOG: a  
two-generation  
approach**

# A TWO-GENERATION APPROACH TO CREATING OPPORTUNITY FOR FAMILIES

- **Problem:** Nearly half of young children — 17 million — are growing up in low-income families.
- We need to ensure these kids have a shot at the American dream.
- Today, too many programs address the needs of parents and children separately and in isolation.
- What we need is a new approach that recognizes kids succeed when families succeed — a two-generation approach.

# FAMILIES ARE STRUGGLING TO MAKE ENDS MEET

- 10 million low-income families with children age 8 and under
- Limited skills, low wages, inflexible work schedules:
  - Only half with full-time work
  - Nearly 80 percent lack postsecondary degree
  - Nearly five times more likely to have difficulty speaking English



# LOW-INCOME FAMILIES FACE GREATER BARRIERS TO SUCCESS

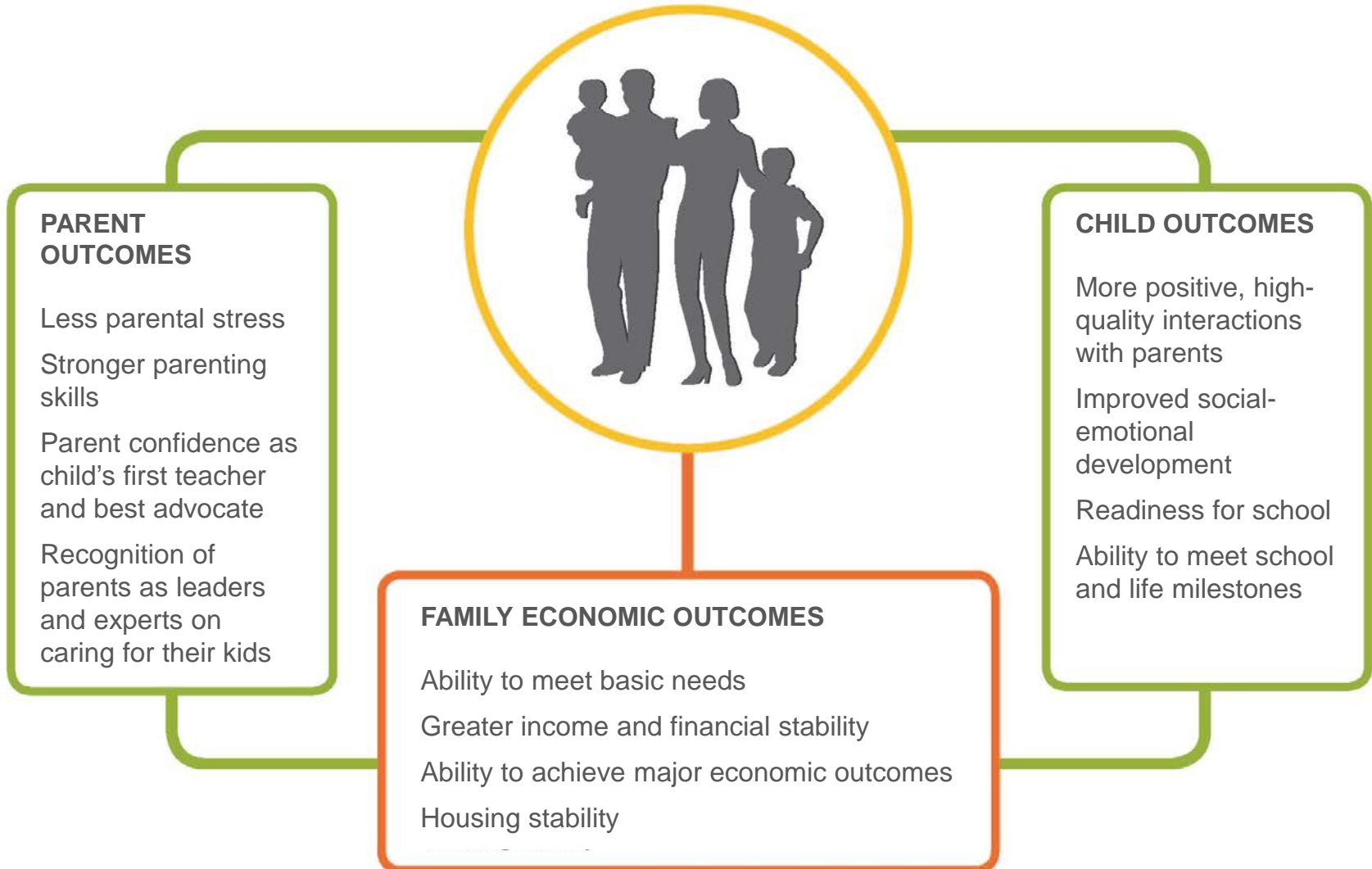


**45%** are single-parent families

**17%** of low-income parents reported child care significantly affected their ability to get and keep a job

**31%** of children in low-income families have parents with concerns about their development

# OUR GOAL: BETTER OUTCOMES FOR FAMILIES





# SYSTEMS DON'T SERVE FAMILIES

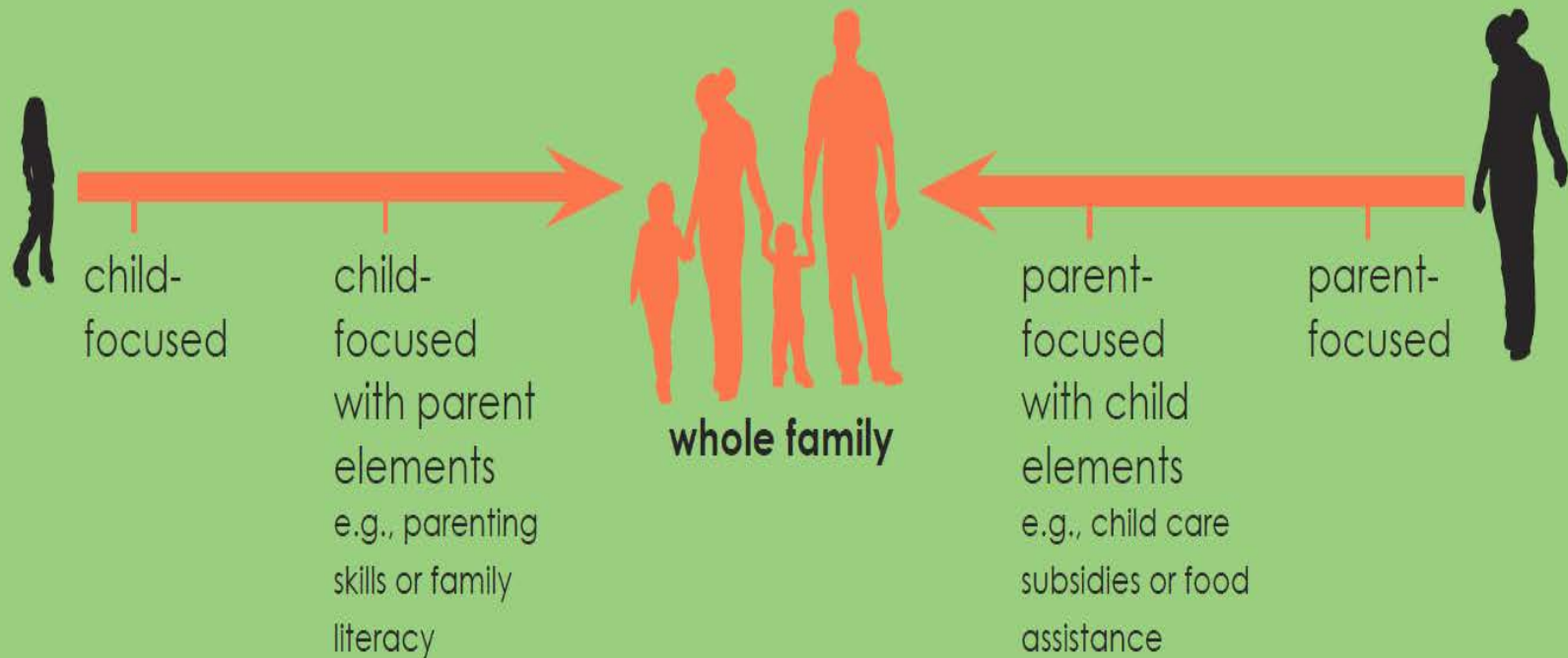
Many federal, state and local programs operate in isolation



- Adult programs treat children as barriers to employment
- Child programs often do not help parents who are struggling with day-to-day stress of providing for their family

# DEFINING TWO – GENERATION: STRENGTHENING THE WHOLE FAMILY

Where is your work on the two-generation continuum?



From: Ascend at the Aspen Institute

# DEFINING TWO-GENERATION: STRENGTHENING THE WHOLE FAMILY

## Financial Stability

- Education and job training
- Access to income and work support benefits
- Financial coaching
- Access to affordable financial products

## Parent Involvement

- Treating parents as assets and experts on their kids
- Having culturally competent staff
- Addressing family stress
- Enhancing social networks

## Quality Early Care and Elementary Education

- Access to high-quality early education programs
- Successful transition to elementary school
- Quality elementary school experiences
- Effective teaching



# DEFINING TWO-GENERATION: STRENGTHENING THE WHOLE FAMILY

- Released a two-generation policy report in November with input from over 65 experts from policy and practice
- Used communications lessons on how to frame two-generation issues
- Developed key systems and program reform ideas to help advance the knowledge base around outcomes
- Access the report at [www.aecf.org](http://www.aecf.org)



## WHY TWO-GENERATION AND HPOG

Lessons from on the ground work and policy work:

- Need to put families at the center of programs, systems, and policies
- Won't get the outcomes without working differently
- HPOG's target of TANF families— means that we have to pay attention to the whole family- thinking about parents' roles as both worker and parent
- Won't sustain this without partnerships – those are driven by families needs, not our ability or willingness to partner

# CONTACT



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Report and additional resources:  
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