

Health Profession Opportunity Grants Roundtable Meeting

Exercise: Create the Basics of a Plan

Complete the table, thinking about what we just discussed in the Communications Plan presentation.

- A. What audience(s) are you addressing?
- B. What is your goal(s) in communicating with them?
- C. What messages will help you achieve that goal?
- D. What PAGES data and other information would you use to communicate those messages?

A. Target Audience	B. Goal(s) for Communicating Data	C. Key Message(s)	D. PAGES Data (& other info)