Strengthening Employer Engagement Strategies

Day 1

8:30 a.m. - 9:00 a.m.	**Registration**
9:00 a.m. - 9:15 a.m.	**Welcome and Introductions**
9:15 a.m. - 10:45 a.m.	**Grantee Presentations - Employer Engagement Strategies**
10:45 a.m. - 11:00 a.m.	**BREAK**
11:00 a.m. - 11:45 a.m.	**Building Your Employer Engagement Strategy** Small Group Working Session
11:45 a.m. – 12:00 p.m.	**Sharing from Tables on Completed Employer Engagement Strategy**
12:00 p.m. - 1:00 p.m.	**LUNCH**
1:00 p.m. - 1:30 p.m.	**Identifying Your Employer Services and Their Value**
1:30 p.m. - 1:50 p.m.	**Individual Team Working Session** Complete Matrix of Your Services and Their Value
1:50 p.m. - 2:20 p.m.	**Hidden Agendas – Speaking the Language of Business**
2:20 p.m. - 2:35 p.m.	**BREAK**
2:35 p.m. - 3:00 p.m.	**Individual Team Working Session** Prepare for Employer Role Play/Develop Talking Points for Role Play
3:00 p.m. - 3:45 p.m.	**Small Group Role Plays and Feedback**
3:45 p.m. - 4:30 p.m.	**Resource Review, Wrap-up, and Evaluation**

Employment and Post-Employment Services

Day 2

9:00 a.m. - 9:20 a.m.   **Fostering Successful Participant Employment**

9:20 a.m. - 9:40 a.m.   **Table Discussion**

9:40 a.m. - 9:50 a.m.   **BREAK**

9:50 a.m. - 10:50 a.m.   **Grantee Presentations – Employment/Post-Employment Services**

10:50 a.m. - 11:00 a.m.   **BREAK**

11:00 a.m. – 12:00 p.m.   **Grantee Team Time/Action Planning**

12:00 p.m. - 1:00 p.m.   **LUNCH**

Understanding and Using Program Data for Different Audiences

1:00 p.m. - 1:50 p.m.   **Communications Plan and Exercise**

1:50 p.m. - 2:00 p.m.   **BREAK**

2:00 p.m. - 3:00 p.m.   **Understanding and Using Data and Excel Demonstration**

3:00 p.m. - 3:15 p.m.   **BREAK**

3:15 p.m. - 4:20 p.m.   **Grantee Data Exercise and Discussion**

4:20 p.m. - 4:30 p.m.   **Wrap-up and Evaluation**