Infusing Employer Intelligence Into Training Program and Support Services – LPN

Pima Community College - HPOG Tucson, AZ / Pima County Suzi Shoemaker, MBA 206-5250 spshoemaker@pima.edu



PimaCommunityCollege

Program Assessment of Employment Needs

1. <u>Reviewed HPOG 1 Employment Program Outcomes & Found:</u>

- HPOG 1 5 year employment numbers were met, but actual healthcare numbers were lower than expected
- Student employment support occurred <u>at the end of the student's program only</u>
- Employment readiness occurred with both our One Stop partners and some (but not all) of our PCC academic programs but....
 - o Employment readiness was generalized and not specific to healthcare
 - Was inconsistent student-by-student and program-by-program
 - Did <u>not always meet hiring need of employers (i.e. resumes were not tailored to job descriptions)</u>
- No HPOG employment focus from the PCC HPOG team which led us to recognize the need for a PCC HPOG Employment Coordinator
- 2. <u>Conducted a Pima County/ Tucson, AZ Healthcare Employer Review</u>:
 - Using Reference USA, search engines (Indeed.com), & reports from our One Stop partner we looked at which employers were hiring LPN's and other positions
 - Created contact list of healthcare employers and organized an employer outreach campaign to start networking directly with employers
- 3. Finally we realized <u>we needed to create a new employment approach embedding employment</u> throughout the student's entire HPOG experience

To Start our Employment Focus - We Asked The Experts



Emailed & called over 100 + employers and asked:

- What their hiring needs were?
- Whom do they contact at PCC to engage with students and programs?
- In their perfect world how would they partner with HPOG/PCC/One Stop to meet their hiring needs?
- What did healthcare applicants lack in their applications/resumes that we could fix which would it easy for the company's to screen students in?

• <u>We discovered</u>:

- Employers want <u>access</u> to graduates <u>ASAP;</u>
- Need students <u>resumes & applications to meet the job description</u> requirements (20 Second Rule);
- Need students to <u>understand how to fill out online applications</u> & personality tests correctly;
- Students need to <u>present skills/experience</u> from schools & clinical correctly;
- Students <u>need current LPN licenses</u>, finger print clearance cards, and <u>first aid cards</u>;
- Students need to come <u>professionally dressed</u> to interview
- Employers would like more enhanced soft skills from students

Using Employer Intelligence to Re-Design Employment Support Services

- 1. Redesigned approach to employment moving from a linear approach to a centralized approach but kept approach Simple!!
 - Employment embedded in all aspects of a students HPOG experience
- 2. <u>Created employment training & employment guides for all HPOG Coaches who work with students to include:</u>
 - 1.5 hours training on employment
 - Definition of employment
 - Understanding pathways
 - Hiring needs of employers
 - Employment touch points they can help with (i.e. monthly newsletters, providing job descriptions, helping students with resumes, and finding professional dress, etc.)
 - Provided Employment Tool Box for all PCC HPOG staff

3. <u>Enhanced employment touchpoints and supports for students:</u>

- 4-day employability skills workshop for students to attend before they start school with our One Stop partners
- Academy orientation
- Employment coaching
- Employment follow-up by Employment Team prior to graduation
- Helping build externships sites
- Volunteering opportunities & additional externship sites
- Employment FERPA Employer networking by Employment Staff
- Boutique Job Fairs
- Follow-up and tracking

Occupation Specific "Boutique" Job Fairs:

- "Boutique" job fairs are specific to students graduating in academic program (i.e. LPN) and employers who are actively hiring LPN graduates
- Future graduating LPN cohorts are invited to attend to start networking with employers
- Average 8-10 employers:
 - Invited three weeks prior to graduation
 - Rotate employers based on hiring needs at that time
 - Employers aware students still need to take state testing
 - From different healthcare industries (i.e. nursing homes, rehab hospitals, prisons, agency)
 - Most will conduct interviews prior to student's receiving state license
 - May provide pre-job offers

- Average 12-24 students
 - Run job fair day before student graduating
 - Begin preparing students prior to job fair
 - Students engage employers in conversations
- Runs 1.5 hours
- 58% of graduates on average hire with one of the employers attending the job fairs
- Run 5 times per year
- Request feedback from employer after job fair
- HPOG employment team serve as a liaison for employers to other departments in the college

Quote from LPN Program Coordinator Rochelle Byrne

"The job fairs have been an excellent tool for both our students and our program. Because the boutique job fairs bring together a myriad of employers from all across town, it provides the perfect opportunity to bring together the administrators from the nursing program who need clinical sites and the employers who want students together for mutual

benefit. " - Rochele Byrne



Performance Support Tools for HPOG Staff and Participants

Developed a Google Toolkit for the entire team addressing all aspects of job search that staff can use to help students engage in preparing for their job search process.

Examples of Components of the Toolkit include:

- Coach Academy Employment Guide (25 page training for Coaches)
- Checklists to Run Successful Job Search
- Professional Dress for Job Search -Men/Women
- Cover Letter Preparation and Templates (Occupation Specific)
- Interview Folder with Occupation Specific Interview Questions
- Interviewing Skills Workshop Powerpoint Presentation
- Resume Development Powerpoint Presentation

- Resume Workshop Handout Folder
- Employment Specific FERPA (allows us to send student resumes to employers)
- Mock Interviewing Scoring Rubric
- Sample Job Descriptions
- Volunteering Sites
- Occupational Training Program Files
- Occupational Skill Sets
- Employment Information for Felons
- Resume Templates Research by program

Example of How We Use the Tool Box w/ Students

- Student referred via email by Coach to Employment Team requesting assistance for student in finding employment as they are about to graduate their program (i.e. LPN)
- Employment staff member contacts student via email or phone call requesting face-to-face meeting within one week & copy of student's current resume
- Coach and WDS One Stop included in email so they know Employment Team made contact and are now working with the student

- Once resume received Employment Staff reviews resume to see if it meets job description
- Email requests will be sent to student asking for additional employment/ school information prior to meeting if necessary
- Employment staff prepares healthcare industry-based rough draft of resume for student prior to initial student meeting

Review Sample LPN Job Description w/ Student



LPN - (8423)

Avalon Health Care is seeking a dependable, organized and dedicated Licensed Practical/Vocational Nurse or to join our outstanding team! Up To \$2,000 Sign On

Under the supervision of the registered nurse, advanced practice registered nurse, licensed physician or other health care provider authorized by the state; the Licensed Practical/Vocational Nurse (LPN/LVN) will participate in the development, implementation and modification of the comprehensive plan of care for facility residents. He/She will practice within the legal boundaries for practical nursing authorized by the state for the delivery of patient care and related services.

Candidates must have a current nursing license as well as a positive attitude! Today's aging population means there's a growing demand for healthcare professionals in post-acute care, and a wave of career opportunities available at Avalon Health Care!

We are looking for individuals who embrace a reverence for life and a heart for healing. With enthusiasm and compassion, our Avalon family works with our patients and their families as well as with our communities to celebrate life every day!

If you seek to use your mind and your heart to improve lives on a daily basis, come join our team! We offer great challenges, a rewarding career and opportunities for advancement!

Required:

Must hold current license to practice as a Licensed Practical Nurse
 Current CPR/First Aid
 New Graduates Accepted

4. Prefer 1 year of year experience in healthcare

5. Clear TB

6. Clear background and drug screen

At initial meeting Student and staff review:

- Job description identifying required skills, licenses, and education
- Compare old resume and updated resume for student to understand how to preset required criteria from job description to resume
- Make any additional changes to resume together
- Show how students can use updated resume information for filling out online applications
- Explain how student needs to be able to speak to their resume when interviewing for jobs

Sample Before/ After Resumes – 20 Second "Aha!" Moment for Student

Jane Doe

Tucson, AZ

520-000-0000

janedoe@gmail.com

I am an organized, service focused individual seeking full time employment

Employment History:

AIRES 11/2016-2/2018 Direct Service Provider (DSP) provide care to persons with disabilities and behavioral disorders to include: medication administration, community outings, interpersonal and social skill development

Pasadera Behavioral Health Network-Recovery Coach 3/2016-5/2016 department closed due to budget cuts, laid off. Provided case management services to Members with substance abuse, mental health and serious mental health diagnoses to include: determine needed services, facilitate ART meetings, complete/submit ISP and update as necessary, attend court and advocate for Member as needed, provide community referrals and support as necessary.

The Centers for Habilitation (TCH)- Direct Support Professional 10/2015- 2/2016 provided care to clients with developmental disabilities and behavioral disorders to include: personal care, medication administration, daily progress documentation, redirecting/cuing, transportation to doctor's appointments and community activities.

Old Pueblo Community Services (OPCG) – Intake Coordinator 2/2015 – 10/2015: process applications utilizing various data platforms, researching individuals and collaborating with multiple service agencies to determine appropriateness for facility programs to include Parole/probation officers, correctional officers, detox clinical case managers, Veteran liaisons to coordinate arrival dates. Complete walk-in Intakes to determine needs

OPCS- Case Manager Veterans programs (GPD, SPV, SUDTP/AFC) and Community Service programs (RRH, CPR) 10/2015: provided case management services to clients in transitional housing to include: job search assistance, advocacy, transportation, food, clothing, hygime and support. Attend ART and ISP meetings to determine client service plan, objectives and goals. Complete and submit service plans to Veteran's Liaison and update as necessary

UPC- Direct Service Provider - 7/2013 - provided in home services, in accordance with treatment plans to clients with developmental disabilities/behavioral challenges including routine management, coping skills reminders, homework assistance and bathing and grooming assistance

Old Pueblo Community Services - Case Manager Veterans program (GPD) 1/2013-5/2013: provided case management services to clients in transitional housing to include: job search assistance, advocacy, transportation, food, clothing, hygiene and support. Attend ART and ISP meetings to determine client treatment plan, objectives and goals. Complete and submit treatment plans to Veteran's Liaison and update as necessary.

Jane Doe, LPN

520-000-0000 janedoe@gmail.com 5901 S. Calle Santa Cruz Tucson, AZ 85709

EDUCATION, LICENSURE, CERTIFICATIONS

Practical Nurse Certificate	Pima Community College	Tucson, AZ	06/2018	
LPN1234567	Arizona State Board of Nursing	Phoenix, AZ	10/2020 Exp.	
FCC2XXXXX	AZ Dept. of Public Safety	Phoenix, AZ	09/2022 Exp.	
BLS/1st Aid	American Heart Association	Tucson, AZ	08/2019 Exp.	

PRACTICAL NURSE CORE QUALIFICATIONS

- Patient Care
 Electronic Documentation
 Sterile Technique
 Medication Calculations & Distribution
 PEG Meds
- ADL's
- ADL s
- Injections
- IV Placement
- Site Care & Monitoring
 Phlebotomy

ECG Lead
3 Lead- Charted Information
Central Line Dressing

Wound Care

Ostomy Care

Central Line Dressing Care

Blood Glucose Monitoring

· Foley Catheterizations

Tracheostomy Care

NG Tube Placement & Monitoring

PRACTICAL NURSE CLINICAL EXPERIENCE TUCSON, AZ 4-2017 TO 06/2018

- Casa Adobe Post-Acute Rehabilitation Center Provided patient care (assisted with baths, feeding, bed making, and toileting)
- Mountain View Care Center Took patient vital signs, provided patient care, collected and entered
 patient data, conducted head-to-toe assessment, distributed medication, monitored blood glucose,
 provided SQ injections, conducted PEG feeds and medication administration, confirmed placement of
 PEG with residuals
- Health South Rehabilitation Hospital Conducted sterile techniques, blood draws (philebotomy), and distributed medication; took patient vital signs, provided patient care, collected and enter patient data, conducted head-to-toe assessment; Monitored glucose, conducted SQ and IM injections, provided wound care, used the BD Pyxis Med Station
- Cornerstone Hospital Conducted respiratory care/tracheostomy care, observed PICC placement; Provided patient care, entered patient data, conducted head to toe assessment, utilized sterile techniques; Distributed medication, conducted blood draws (phlebotomy), conducted SQ and IM injections, provided wound care to patients
- Oro Valley Hospital Conducted straight catheterization and 3 lead ECG: Monitored blood glucose, provided basic wound care; Conducted venipuncture phlebotomy, conduct SQ and IM injections; Took vital signs; provided patient care; conducted head to toe assessment, documented patient data St. Joseph Hospital - Conducted head-to-toe NIU assessment, mserted Foley catheter; conducted maternity assessments
- Too venipuncture blood draws, distributed medication, monitored blood glucose, conducted SQ and IM injections, provide patient care, took vitas, collected patient data
- El Rio Community Health Center Assessed visual acuity, roomed patients, calculated and prepared immunizations and medication, provided IM injections, collected patient data

Introduction to Interviews – Student Meeting

- Provide students with four forms pertaining to interviewing to include:
 - Referral for Clothing (i.e. Your Sister's Closet)
 - Tell Me About Yourself
 - 20 Most Asked Questions
 - Industry (LPN) Interview Questions
- Give homework to student having them answer the questions at home using their resume, education, and prior experience
- Suggest student's practice their interview answers with their family and in front of a mirror to see their facial expressions
- Schedule a mock interview 1-2 weeks later
- One student's comment on interview questions received (6/29/18) ...

"Hi Suzi great news I got the job yaaayyy!!! I went over the papers you gave me, what a great help!! I start July 9th and have to take a drug test between 1:30-3...."

your sister's closet

Referral Form

mpowering momenty WC2 www.prestactore.

About Your Sister's Closet

Jour Siter's Closer provides professional clothing, in an attractive and supportive environment, to help women with their wardrobe needs as they seek employment and empower them to interview with confidence. This program also provides shoes, accessories, tolieties and other items that are needed to present a clean and well genomed appearance.

To Schedule an Appointment

Please call *Your Stater's Claster of the VWCA as 520-584-7810 x 100 between the hours of Sam and Spm Monday* through Friday to make an appointment - *Hois service is available by appointment only and appointement consumaly made 24* days *indunese*. They our arc unable to keep your appointment, you must call our office at 520-584-7810 x100 to cancel or reschedule 24 hours before your scheduled uppointment. If you do not keep your appointment, or do not call to cancel as requested, you will not be guaranteed services from Voru Siter's Classet.

Your Visit to Your Sister's Closet

Appointments take Approximately one hour for YWCA staff or volunteers to help you find clothing appropriate for your individual situation. Please plan to arrive on time for your scheduled appointment. *Please note: We are unable to provids exploses to somen who are more than 10 situates (ate for their appointments.* This is important to order to maintain the flow of appointments throughout the day and to make sure that there is sufficient time for each woman who comes to *low Steff vs Closet.*



Tell Me About Yourself Form & Answer (from Student)

Tell Me About Yourself?

Fill in the blank Answer (from Skillstalker, 1988 – Modified for HPOG): Fill in the blanks using your resume and experience and then re-write in paragraph form. Practice reading out loud your answer 2 times daily for one week minimum

I am (trained/ exited/ interested) to work as a _______, I'd
also consider other types of related work. I have _______ years/months combined experience
gained from my paid work, volunteer, and educational experiences where I have used comparable
skills. I have a _________ (certificate/ degree) from Pima
Community College. While at Pima Community College I had a _______ grade point average. I
have taken classes in ________,

	,&	I did my
internships at	,	, and
	While in my intern ships I learned	l to
		and
	I know how to (list 5 job rela	ted skills)
		, and
	. I can also (list 3-4 transferab	le skills, i.e. read charts, train
others, etc.)		
	, and	. I consid
myself to be (give 5 your v	vork traits that will make them like you. I.	e. hard working, dependable,
safety conscious)	,,	

am looking for a career, not just a job. What else would you like to know about me?

Jane Doe Tell Me About Yourself Answer.....

"I am trained to work as a Licensed Practical Nurse, I'd also consider other types of related work. I have 3+ years of healthcare experience gained from my paid work, volunteer, and educational experiences where I used comparable skills. I have a Practical Nurse certificate from Pima Community College where I maintained a 95% pass rate. I have taken classes in nursing procedures, anatomy and microbiology, pharmacology, and patient care. I participated in six different clinical rotations in my Practical Nurse program where I worked at Casa Adobe Post-Acute Rehabilitation Center, El Ro Community Health Center, Oro Valley Hospital as well as other sites. While at my clinical sites I was required to take patient vital signs, conduct blood draws, provide injections, catheterizations, and wound care. I can also calculate and distribute medication, provide ostomy care, conduct EKG's, conduct PEG feeds, and document patient information. I consider myself caring and compassionate as I want to provide quality care to my patients as I would like my grandmother to be cared for if she was in a nursing center. I am safety conscious, appreciate working on strong teams, and have a love for nursing the field. I am looking for a career not just a job. what else would you like to know about me?"

20 Most Asked Questions & Industry Based Questions

20 Most Asked Questions

1. Tell Me About Yourself?

<u>Hint</u>: This is a question where the boss wants to hear about you, learn what kind of employee you are, and get a feel for your skills. Rarely do they want to know anything personal about you. When answering this question you are giving almost a mini-resume about yourself

2. Why are did you leave your last job?

<u>Hint</u>: The boss is trying to get an idea of why you left your last job and are looking for red flags. Never use terms like "I quit, I was fired, etc." Match your answers to what you put on your applications.

3. What do you know about our company?

<u>Hint</u>: Always research a company, even if it means doing a quick Google search on them. If you do not have access to a computer, call the receptionist, tell her you are a student for PCC and are wanting to know a history about the company. Knowing the company shows you have done your legwork which indicates you are a serious job seeker. A sample answer is below for Tucson Medical Center.

4. What interests you about this opening?

Hint: Be excited and show it!!! Why are you applying for a job if you are not interested in it? Please note that if you say things such as benefits and a paycheck that is one way to turn an employer off as it appears as self-serving. Fill in the blanks below.

5. What experience do you have being a

Hint: Discuss your schooling, clinical/ internship, medical, and paid experience as it relates to the position.

6. What would your previous co-workers say about you?

<u>Hint</u>: Sell yourself as a hardworking, team player, who is great at their job. Stay away from terms such as "perfectionist or alpha personality." Those are red flags for employers as usually those types of people cause an unhappy workplace.

7. Can you handle working under pressure and stress?

<u>Hint</u>: This question is tricky because most people just say "Yes." Employers want specifics. Use the template below to help build your answer:

8. Can you work with a diverse population?

<u>Hint</u>: Again, this question is tricky because most people just say "Yes." Be careful not to use terms that portray a group in a negative way. Use general terms that are not offensive.

9. Tell me about a time you had to deal with a difficult customer.

Hint: This answer is looking to see if you have basic negotiation techniques, have the ability to listen, and stay calm, and resolve difficult situations positively.

10. Tell me about a time vou had handle a crisis.

<u>Hint</u>: The boss is looking to see if you can handle crisis, which often comes with working in the healthcare field. Tell them off a crisis you had to handle that is related to the healthcare field. Below is an example of how to answer the question.

11. Are you applying for other jobs?

<u>Hint</u>: Be truthful, but let them know that you are excited about their company and hope to get on with them.

LPN Industry Based Interview Questions

Operational and Situational questions

What would you do if a dementia patient tells you that he or she can see something in their room, which is actually not there?

What would you do if a patient falls?

What would you do if a patient is agitated and refuses care? What do you if the patient becomes aggressive with you?

If you were given instructions from a RN you didn't agree with, what would you do?

Imagine a patient or a family member were dissatisfied with the provided care. How would you handle it?

What would you do if a patient refused to take their medication?

You enter a patient's room and you find their vital signs are not very good. What do you do?

Role-specific questions

What do you find most rewarding in your job?

What is the most difficult part of being a LPN?

What are some routine procedures that a LPN performs?

What are vital signs and at what frequency should they be monitored?

How do you ensure the comfort of an elderly patient?

Do you have experience in administering injections?

How do you replenish your knowledge in [specialty area]?

What do you like about working as a team?

How do you handle stress?

Technical Questions

Question: Give me an example of some routine procedures that a practice nurse performs regularly.

Sample Answer: Taking swabs, blood samples, urine samples, and treating and dressing wounds. Another kind of routine procedure is consulting and advising patients in matters of further treatment and general health. Try not to just list things from your average day. Make it a coherent description which shows that you understand your mission as a nurse.

Question: Do you have experience administering first-aid or emergency treatment?

Sample Answer: Practical nurses may be required to do that in certain situations. Their task is to monitor recuperating patients and they are most often the ones to be nearby when an emergency situation arises. You can also add an explanation of how first-aid or emergency procedures are applied, or give an example that actually happened.

Indicators Affirming Results from Pima Community College's Approach

- We Embed Employment Message Everywhere!!
 - Information sessions
 - HPOG HOPES Academy
 - Checklists for Students
 - Emails
 - Referrals, etc.
- Employment goals were exceeded in years 1 & 2
- 94% of all LPN's graduates are employed in their fields
- On way to meet or exceed year 3 employment goals
- Tripled employer engagement since year 1
- Trained all staff
- Employers participate in other PCC and One Stop activities (i.e. clinical sites, employment panels, job fairs, etc.)
- Receive requests from new employers to participate with PCC and HPOG
- Working to make sustainable relationships with employers, PCC, and our One Stop partners post HPOG (9/29/20)

For access to the HPOG Toolkit please email Suzi Shoemaker at:

spshoemaker@pima.edu

HPOG Employment Toolkit

