WDC of Seattle-King County Behavioral Economics Learning Cohort

HPOG Annual Grantee Meeting November 30, 2016



Problem of Focus

• How can we increase the number of NAC training completers who become employed as NACs?

- Anecdotal evidence (staff experience) that this is of concern
- Seemed potentially well-suited to behavioral intervention



Process Map

Within a week

- NAC training completion
- NAC training certificate issued by college/training institution

Within a week

- NACES test application submitted/test date & location selected
- DOH NAC license application submitted

3-5 weeks

NAC job search initiated

Within a few weeks?

- Testing/Results
- NAC license issued

NAC Employment





Alert: This website is scheduled to undergo routine maintenance on Saturday, 17 September from 200 p.m. 11:00 p.m. CDT. During this time, you may not be able to schedule, reschedule.

Washington Nurse Aide: Schedule a test

or cancel test appointments. We applied for this inconvenience and thank you for your patience.

You are responsible for reviewing all information in the Candidate handbook.

READ FIRST: Registration and Scheduling Instructions

Instructions Test Site Scheduling (883 KB pdf)

Schedule a test

After you have read the registration and scheduling instructions, click the button below to schedule a test. You will be redirected to our registration system where you can login or set up a new profile.

Schedule a test

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Nursing Assistant

Licenses, Permits and

Certificates

Applications and Forms

The following forms are required for completing the application process. Please download and print forms.

Data and Statistical

Reports

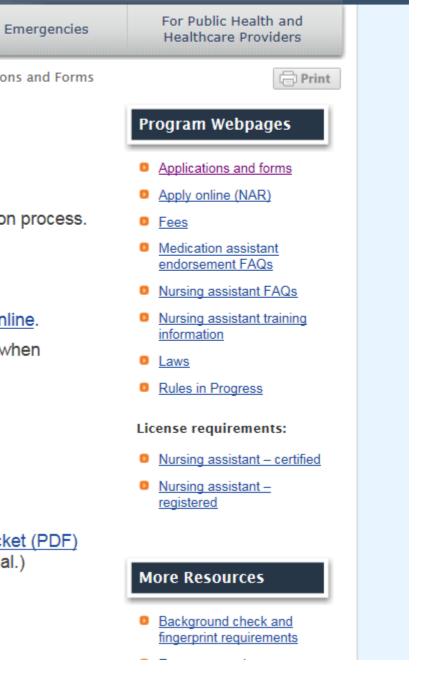
Nursing Assistants - Registered

- Registered nursing assistants may submit applications online.
- Nursing Assistant Registered Application Packet (PDF) (when submitting applications, signatures must be original.)
- AIDS education listing
- Expired Nursing Assistant Registered (PDF)
- Out-of-State Credential Verification (PDF)

Nursing Assistants - Certified/Endorsement

- Certified/Endorsement Nursing Assistant Application Packet (PDF) (when submitting applications, signatures must be original.)
- Expired Nursing Assistant Certified (PDF)
- Out of State Credential Verification (PDF)





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i≡ Topics A-Z



Bottlenecks & Hypothesized Behavioral Concepts

- Hassle factors: application process may seem/feel complex and/or intimidating (see previous slide)
- <u>Procrastination</u>: after the structured experience of NAC training with concrete deadlines, credential/job search process is much more open-ended and other life obligations put on hold during NAC training may take over
- <u>Present bias</u>: without concrete deadlines immediate concerns may feel more pressing than future-oriented steps of pursuing credential and employment
- <u>Reference points</u>: applying for a job at Target, or retaining a survival job, for example, may provide the same wage with less hassle in the application process

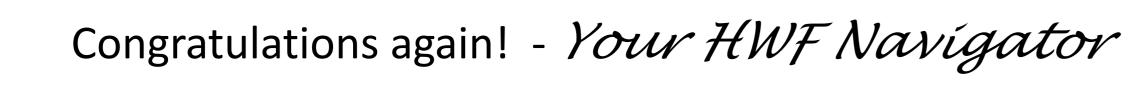
Proposed Behavioral Intervention

Congratulations on completing NAC Training!

Don't miss your chance to gain employment in the healthcare field:	Ease/Reminders
☐Sign up for the NAC exam ☐Apply for your NAC license	Implementation Prompts
☐Start looking for jobs ☐Get YOUR job working as an NAC	Mandated Deadlines
HWF can help!	Loss Aversion
I've reserved a spot for you in the next NAC job search workshop on	_(date) at(time)
(location)	

We'll complete steps 1-3 together and get you on your way to getting YOUR job!

Call me (cell #) if you have questions or need to change your reservation to a different workshop date





Outcome(s) of Interest

- Increased/quicker NAC employment following NAC training completion?
- NEED MORE ANALYSIS OF THE DATA:
 - Return to the Define/Diagnose steps before completing Design and moving forward to Test step
 - Review data sources
 - PRS data
 - Access database
 - Support service tables
 - Revisit/revise ideas for behavioral intervention
 - Investigate ways to draw on former/current HPOG customers to include a positive social influence component and communicate the value of NAC employment (change reference point)?