

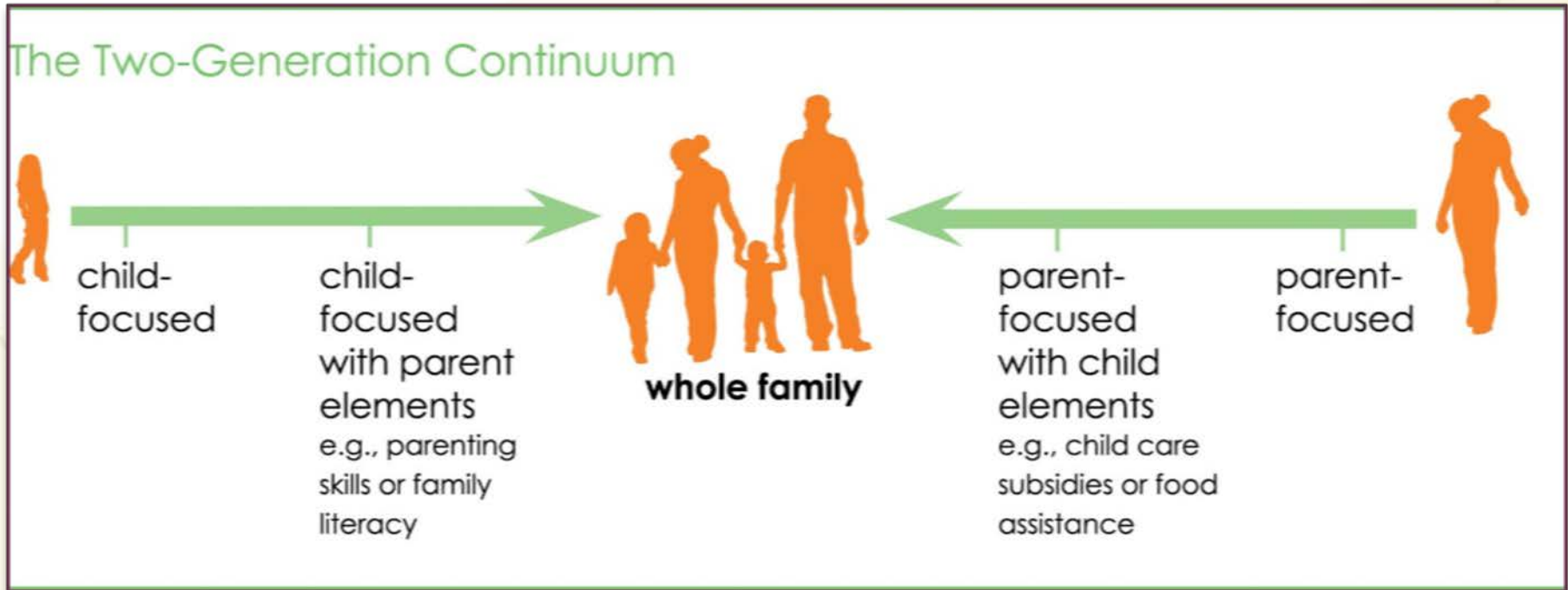
Two-Generation Approach in CareerAdvance®

*Learning Cohort Results: Behavioral Economics
and Two-Generation Approaches*

HPOG Annual Conference

Nov. 30, 2016

What is Two-Gen?



From: Ascend at the Aspen Institute

Why Two-Gen at CAP Tulsa?



What Does Two-Gen Look Like?

- Educating partners on two-gen approach.
- Providing daytime class schedules so parents are in class at the same time their children are in school.



What Does Two-Gen Look Like?

- Recruitment Strategy
 - Target population is families with children 8 years old and younger



What Does Two-Gen Look Like?

- Dual perspectives of family and work-readiness in selection interviews.



What Does Two-Gen Look Like?



- Getting out the door in the morning
- Tips for routines with children
- Studying with children under foot

- Screen Time, How to encourage reading
- Increasing your child's vocabulary through everyday conversations
- Instill the love of math



Contact Info

Janae Bradford

*Assistant Director, Family
Advancement CAP Tulsa*

918-382-3360

jbradford@captulsa.org

www.captulsa.org