



PHOCAS 2.0

Program Year 1 Review

Program Year 1 Progress

- 476 Applications Submitted for sponsorship
- 213 were presented for Random Assignment
- 150% of Projected PY1 Enrollment Goal
- 192% of Projected PY 1 Enter Healthcare Training
- 127% of Projected PY 1 Healthcare Training Completions
- Regional Partnerships with Louisiana Delta Community College and Workforce Development Board-81 (the other WDB in our Labor Market Region)

Challenges

- TANF Enrollment - 28% of Projected PY1 Enrollment Goal
- Basic Skills Enrollment - 38% of Projected PY1 Enrollment Goal

Successes

- NCLEX Boot Camps with 97% Pass Rate
- Established Regional Healthcare Sector Partnership (first in Louisiana)

WDB 83 PHOCAS 2.0



Challenges

We received 15 applications, out of 476, from TANF recipients. We are providing services to 13 of those applicants. We were not tracking basic skills deficient applications during PY1. Due to the tremendous need in our region for a program such as the HPOG, WDB-83 has not had the need for recruitment. Thus, we feel targeted recruitment for these two specific populations will help address our deficiencies.

PHOCAS 2.0 Recruitment and Placement Coordinator is currently working on a recruitment campaign which will encompass dissemination materials placed/distributed at the regional DCFS office and each parish Health Unit, meeting weekly with regional TANF staff to encourage referrals and attend community meetings to further promote WDB-83s HPOG.

Furthermore, PHOCAS 2.0 will hold recruitment events at Delta Link (local community college's adult education program), and we will continue to work with their Adult Education Director to develop a better recruitment of those individuals in need of Basic Skills Training.

Successes

NCLEX Boot Camps

PHOCAS 2.0 nursing students are offered the opportunity to participate in Boot Camps geared to prepare for the NCLEX exam. Over a 3 day period, the PHOCAS. 2.0 Tutor incorporates both content review and test-taking strategies in the intensive workshops. The boot camp utilizes different modalities and uses a conversational method as opposed to a lecture. Course content includes health assessment, maternity, pediatrics, fundamentals, management, pharmacology, med-surg, and nutrition. The program also provides a critical thinking strategies and the development of a study plan.

Regional Healthcare Sector Partnership

Why Sector Partnerships?

- People need good jobs
- What we've been doing is not enough
- Intensifying independent efforts is not the answer

Building Strong Industry-led Partnerships –Step by step

- Build your Regional Support Team
- Define the Scope of Industry Focus
- Prepare to Launch
- Launch
- Move to Action: Organize the Aftermath and Begin Implementation
- Sustain and Evolve

Our Healthcare Sector Partnership is currently transitioning from the Implementation Stage to the Sustain and Evolve Stage, but we see it working...even better the industry partners see it working. We are able to participate in conversations we were not privy to before, mainly because we are acting as support partners. We are not approaching employers and telling them what they need. We are simply bringing them together and filling the gaps where we fit in or facilitating the meetings when the industry partners need support from a program other than PHOCAS. This approach keeps everyone in the conversation and collaborating services.

What does this mean for PHOACS 2.0 HPOG Project? PHOCAS is afforded the opportunity to keep their finger on the pulse of healthcare industry in our region. We have discovered regional labor shortages, critical needs for certifications and expansions of career pathways, and healthcare employer's desires for curriculum modifications. The input of NELA Healthcare Sector Partnership is steering program design so PHOCAS can truly meet the regional healthcare industry's needs.

Program Year 2-Next Steps

- Targeted Recruitment for TANF and Basic Skills Deficient
- Medication Attendant Certification
- C.N.A. to LPN Career Pathway
- Customer Service Certification
- Work Readiness Workshops