

# TANF Recruitment and Partnership Engagement

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## Challenges

- Low participation Rate
- Hard to reach
- Need more supports – especially daycare and transportation.
- TANF is limited duration. We need career goals that fit within their TANF plan.

## Strategies

- Utilize our WorkSource Portland Metro System Partners.
- Partnership with DHS with a focus on TANF needs.
- Targeted Recruitment.

# TANF Success Story



- K.T.
- Single Mom of 4.
- Collaboration of DHS Family Coach, HCNW Academic Navigator, and the HCNW Career Coach.

# Health Careers NW Overview



# Our Worksystems Team



The Portland Metro Workforce Development Board

- Business Services Team
- Community Programs Team
- Adult WorkSource Services Team



# WORKSOURCE PORTLAND METRO



# Community Based Organizations

## Community Based Organizations

- Academic Navigators
- Career Coaches.
- Recruit through their own channels.

## WorkSource

- Training Funds
- Job Search Workshops
- Employment Specialists
- Liaisons



# Community Based Organizations & Colleges



# DHS Partnership



# Supporting TANF Plans

- How can we help DHS?
- How can DHS help us?



**Temporary Assistance  
for Needy Families (TANF) Program**  
General & Application Information

Video Recording  
Date: 9/15/16



ASL Version

# TANF Outreach Efforts



### ELIGIBILITY REQUIREMENTS

- 18+ years old
- Receiving TANF, SNAP, or Medicaid
- Legal to work in the US
- No criminal background that will prevent you from working in the healthcare field

### CAREER LADDERS

Health Careers NW can help you get your start or **build your career** in one of the following healthcare ladders:

- Nursing
- Medical Office
- Medical Laboratory
- Dental
- Allied Health
- Assistive Technology
- Mental Health

### NEXT STEP

- The first step to enrolling in **Health Careers NW** is to attend an information session hosted by one of our Career Coaches.
- Visit [HealthCareersNW.org](http://HealthCareersNW.org) or any WorkSource Portland Metro office to learn more about the program and connect with a Career Coach.

### JOIN US FOR OUR NEXT INFORMATION SESSION

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

DATE AND TIME OF NEXT INFO SESSION \_\_\_\_\_

HPOG is a study funded by the federal government which is being conducted to determine how these training opportunities help people improve their skills and find better jobs. During the study, all new eligible applicants will be selected by lottery to participate in these training opportunities. Not all eligible applicants will be selected to participate in these opportunities.



WORKSOURCE  
PORTLAND METRO



HPOG  
Health Professions Apprenticeship Gateway

# Takeaways



- Program & Staff Support
- DHS Partnership
- Recruitment

**Thank you!**

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