

**Fifth Annual Consumer Health IT Summit
U.S. Department of Health and Human Services (HHS)
Office of the National Coordinator for Health Information Technology (ONC)**

**Thursday, October 1, 2015
The Hilton Washington**

“Harnessing consumer engagement for better health, better care, and lower cost”

- 9:00 a.m. - 9:05 a.m. **Welcome**
Jon White, M.D.
Deputy National Coordinator, ONC
- 9:05 a.m. - 9:10 a.m. **Introductions and Logistics**
Lana Moriarty, M.P.H.
Director, Consumer eHealth, ONC
- 9:10 a.m. - 9:25 a.m. **Patient Keynote: Making Health Care a Two-Way Street**
Steven Keating, Ph.D. Candidate
Massachusetts Institute of Technology
- 9:25 a.m. - 9:40 a.m. **What Patient Engagement Means for Families**
Debra Ness, M.S.W.
President, National Partnership for Women and Families
- 9:40 a.m. - 9:55 a.m. **Fight for the User**
DJ Patil, Ph.D.
Chief Data Scientist, The White House
- 9:55 a.m. - 10:00 a.m. **ONC and Patient Privacy**
Lucia Savage, Esq.
Chief Privacy Officer, ONC
- 10:00 a.m. - 10:40 a.m. **Leadership by Example: Federal Efforts on Consumer Engagement**
Moderator: Susannah Fox
Chief Technology Officer, HHS
- Deven McGraw, J.D., M.P.H.
Deputy Director for Health Information Privacy, Office of Civil Rights, HHS
- Niall Brennan, M.P.P.
Chief Data Officer and Director, Office of Enterprise Data and Analytics, Centers
for Medicare & Medicaid Services (CMS)

Theresa Hancock, PAHM
Director, MyhealthVet, VA

Cora Han, J.D.
Senior Attorney, Division of Privacy and Identity Protection, Federal Trade
Commission

Col. John Scott, M.D.
Pediatric Cardiologist and Clinical Informatics Specialist, U.S. Department of
Defense

10:40 a.m. - 11:15 a.m. **Making Patient Engagement the Fabric of an Organization**

Moderator: Leslie Kelly Hall
Senior Vice President of Policy, Healthwise

Melissa Phipps, J.D.
Vice President of Patient Services, Novant Health

Geri Lynn Baumblatt, M.A.
Executive Director of Patient Engagement, Emmi Solutions

Reverend Reginald Bachus
Associate Pastor, Abyssinian Baptist Church

VIDEO/MEDIA: Consumer Perspective (Yael)

11:15 a.m. - 11:25 a.m. **BREAK**

11:25 a.m. - 11:40 a.m. **Action Beats: Meeting the Needs of Consumers**

Ellen Langhans, M.A.
Healthfinder.gov Program Manager, Office of Disease Prevention and Health
Promotion, HHS

Shannon Stokley, M.P.H.
Associate Director, Science for the Immunization Services Division, Centers for
Disease Control and Prevention

Kelley Sullivan
Program Manager, Information Technology, United States Postal Service

Panel Introduction

Simone Myrie
Public Health Analyst, Office of Consumer eHealth, ONC

11:40 a.m. - 12:20 p.m. **Engaging Underserved and Minority Communities With Health IT**

Moderator: Elizabeth Cohn, Ph.D., R.N.
Director, Center for Health Innovation, Adelphi University

Angela Diop, N.D., CHCIO
Vice President of Information Systems, Unity Health Care

Suzanne Bakken, Ph.D., R.N.
Director, Center for Evidence-based Practice in the Underserved, Columbia
University

Kelly Brittain, Ph.D., R.N.
Assistant Professor, College of Nursing, Michigan State University

12:20 p.m. - 1:20 p.m. **LUNCH BREAK**

1:20 p.m. - 1:25 p.m. **Welcome Back and Logistics**
Thomas Mason, M.D.
Chief Medical Officer and Acting Director, Office of Programs and Engagement,
ONC

1:25 p.m. - 1:40 p.m. Karen B. DeSalvo, M.D., M.P.H., M.Sc.
National Coordinator, ONC, and Acting Assistant Secretary for Health, Office of the
Assistant Secretary for Health, HHS

1:40 p.m. - 1:50 p.m. **Bright Spots on Patient-Generated Health Data**
Robert Hart, M.D.
Regional Medical Director, Ochsner Medical Center

Speaker Introductions

Caroline Coy, M.P.H.
Public Health Analyst, Office of Consumer eHealth, ONC

1:50 p.m. - 2:00 p.m. **Bright Spots**
Pamela Landis, M.S.
Vice President, Information Services, Carolinas HealthCare System

2:00 p.m. - 2:10 p.m. **BREAK**

2:10 p.m. - 2:40 p.m. **The Blue Button Initiative's Journey**
Moderator: Claudia Williams, M.S.
Senior Health and Health IT Advisor, The White House

Ryan Panchadsaram
Deputy Chief Technology Officer, The White House

Mark Scrimshire
Entrepreneur in Residence, CMS

Gaj Sunthara, M.Sc., M.S.
Director of Innovation R&D, Boston Children's Hospital

Andrea Ippolito, Ms.E.M.
Presidential Innovation Fellow, VA Center for Innovation

Erin Siminerio, M.P.H.
Senior Advisor for Consumer eHealth, ONC

2:40 p.m. - 3:20 p.m. **Advancing Precision Medicine**
Moderator: Kathy Hudson, Ph.D.
Deputy Director for Science, Outreach, and Policy, National Institutes
of Health

Adam Resnick, Ph.D.
Director, Children’s Brain Tumor Tissue Consortium, Division of Neurosurgery,
The Children’s Hospital of Philadelphia

Sally Okun, R.N.
Vice President of Advocacy, Policy, and Patient Safety, PatientsLikeMe

Jason Bobe, M.S.
Founding Executive Director, PersonalGenomes.org, and Executive Director,
Personal Genome Project

Pat Mastors
Executive Director and Co-Founder, Patient Voice Institute

3:20 p.m. - 3:25 p.m. **Bright Spot**
Dominic Lorusso
Director of Health Partnerships, Consumer Reports

3:25 p.m. - 3:30 p.m. **Closing Thoughts**
Thomas Mason, M.D.
Chief Medical Officer and Acting Director, Office of Programs and Engagement,
ONC

***** **Adjourn Webcast** *****

3:45 p.m. - 5:00 p.m. **Concurrent Working Sessions (for in-person attendees only):**

#1. Human Factor Considerations and Health Information Technology (International Ballroom West)

This breakout session will bring to light a rich conversation on the importance of establishing a motivation and goal for how you engage consumers with information via technology. Simply giving consumers online access to their data alone is not enough to strike engagement or influence behavior change and health outcomes. Making sure consumers and end users can find the information they need and understand is critical. What are some of the human factors considerations that must be employed with enabling consumers facing technologies? How do you sustain engagement with the technologies?

Moderator: Lygeia Ricciardi, Ed.M., Founder, Clear Voice Consulting

Jacqueline Arnett Elnahar, J.D., Co-Founder, Nutrify Inc.
Michael Wolf, Ph.D., M.P.H., Professor of Medicine, Northwestern University
Rupa Valdez, Ph.D., Assistant Professor of Biomedical Informatics, University of Virginia School of
Medicine
Amy Cueva, Founder and Chief Experience Officer, Mad*Pow

#2. The Value of Person-Centered Care Planning Through Health Information Technology (Jay Room)

Care Plans offer a valuable platform to support care coordination and enhance individual engagement. Stakeholders across the spectrum of care have increasingly looked to the concept of a comprehensive, dynamic, shared care plan as a vehicle for resolving communication issues and achieving highly coordinated, person-centered care. The availability of new and emerging technologies to support the creation, exchange, and use of these dynamic care plans provides unique opportunities to empower individuals. This session will highlight individual priorities for IT-enabled, person-centered care planning and user stories and discuss how stakeholders can use Care Plan 2.0 as a roadmap for engaging individuals, families, and providers in achieving the best possible health while keeping the person at the center.

Moderator: Leslie Kelly Hall, Healthwise

Erin MacKay, M.P.H., National Partnership for Women and Families
Joanne Lynn, M.D., M.A., Altarum
Lisa Stewart, M.A., Asthma Pediatric Advocate

#3. Breaking Through the Noise: Using Data To Make More Informed Decisions (Oak Lawn Room)

Health care consumers are faced with a series of complex choices when it comes to managing their health and health care. What plan works best for me? Which doctor should I choose? Which treatment is best? Do I really need to have that test done? There are many tools that exist to help consumers make more informed decisions about their health and care based on cost, quality, and effectiveness. This breakout session will explore how to get consumers and providers to use cost, quality, and effectiveness data to make more informed decisions and to use best practices for increasing consumer awareness and use of these tools.

Moderator: Jean Moody-Williams, R.N., M.P.P., Deputy Director, Center of Standards and Quality, CMS

Caitlin Morris, M.P.A., Director, Health System Transformation, FamiliesUSA
Kelly Rand, M.A., Program Manager, ABIM Foundation
Torben Nielsen, M.B.A., M.A., Co-Founder & Senior Vice President of Product, HealthSparg
Brian Dolan, M.B.A., Chief of Strategy & Partner Development, Rally Health

#4. Health IT: Improving Access to Care and Empowering Individuals and Caregivers Across the Care Continuum (Piscataway Room)

This session will focus on ways to advance knowledge about health-IT enabled methods and tools that empower individuals, particularly older adults and people with disabilities and their caregivers, to engage in their daily health management from community-based settings according to their individual goals and preferences in convenient and meaningful ways to improve their individual health outcomes and overall well-being.

Moderator: Samantha Mekler, MPAff, Senior Policy Advisor, Office of Policy, ONC

Yahya Shaikh, M.D., M.P.H., Senior Policy Fellow, Federal Communications Commission
Nicole Bruno, Executive Director, Guiding Lights
Cooper Linton, M.B.A., Vice President of Marketing and Business Development, Transitions LifeCare
Lori O'Connor, R.N., Chief of Nursing and Quality Officer, Care at Hand
Robert Herzog, M.A., Founder and CEO, eCaring